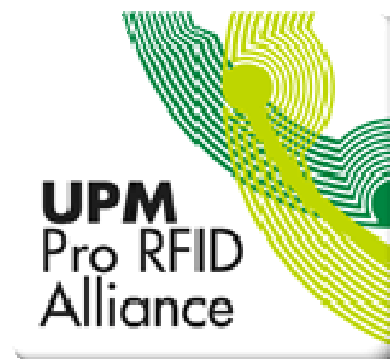


11 November, 2009



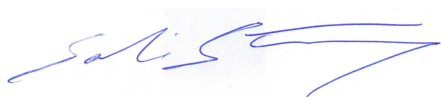
Dear UPM Pro RFID Alliance Member,

UPM Raflatac is happy to inform you that the UPM Pro RFID Alliance, the strong global network of RFID professionals, will be launched 11 November, 2009. We would like to thank you for being part of the Alliance, together we can offer the end-users the best RFID solutions to meet even the most challenging requests and inquiries. UPM Raflatac is committed to actively develop the UPM Pro RFID Alliance and the whole RFID industry further together with you.

We will send out a press release about the Alliance to our trade press contacts and you may find the UPM Pro RFID Alliance information together with the partner search at www.upmrfid.com 11 November onwards. Please find enclosed also the Alliance logo that you may use on your website and marketing collateral.

In case you have any questions or comments, please don't hesitate to contact you nearest sales representative, or Mr Samuli Strömberg or Mr Marcus Vaenerberg.

With kind regards,



Samuli Strömberg
VP Marketing, RFID
UPM Raflatac
Tel. +358 40 740 9588
samuli.stromberg@upmraflatac.com



Marcus Vaenerberg
VP Sales, RFID
UPM Raflatac
Tel. +358 40 555 8693
marcus.vaenerberg@upmraflatac.com